

happiness & cycling





BEAUTY OF CYCLING



Origins of GNH

"Gross National Happiness is more important than Gross Domestic Product."

His Majesty Jigme Singye Wangchuck, the Fourth King of Bhutan



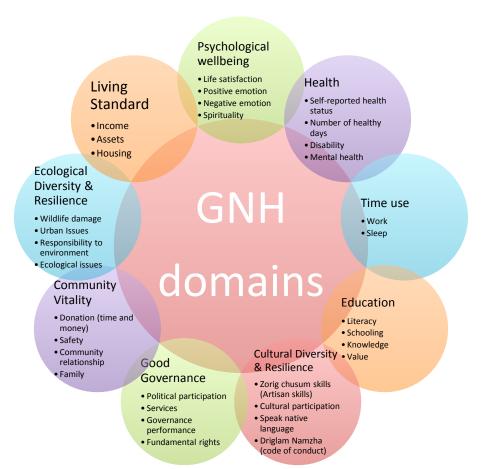
Conceptual framework for GNH in Bhutan

Four pillars of GNH

- Good governance
- Sustainable and equitable socioeconomic development
- Preservation and promotion of culture
- Environment conservation



Conceptual framework for GNH in Bhutan



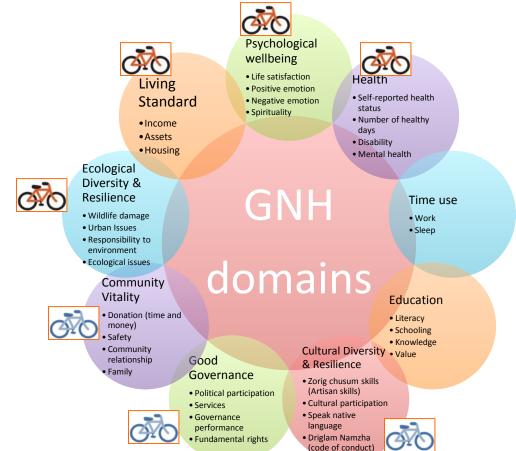
9 Domains

- 38 sub indices
- 72 indicators
- 151 variables

To guide development plans and policies

2015 GNH Survey, Center for Bhutan Studies & GNH Research

Bicycling and GNH



Challenging environment for bicycle commuting & infrastructure development



Inspiration from leaders ~ governance ...



HM Jigme Singye Wangchuck 4th King of Bhutan



HM Jigme Jigme Khesar Namgyel Wangchuck, King of Bhutan & Her Majesty the Queen



HE Tshering Topgay, Prime Minister of Bhutan

Community engagement ... Health ... Connecting with nature ...



Photos: Thimphu Mountain Biking Club

Tour of the Dragon ~ Culture & sports ~





Tour of the Dragon





Photos: Bhutan Olympic Committee

What next for cycling in Bhutan?

- from recreation & sports to sustainable local transport
- increasing interest and engagement in cycling
- clubs & associations





