



# Paris – Dakar by Bike

European Cycling Strategy Going Global

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Kampala | Carlos Pardo 2014





#### GIZ - Sustainable Urban Transport Project



- Transport Policy Advisory
- Knowledge Resources
  - Sourcebook
  - Technical Documents
  - Best Practices
- Capacity Development
  - > 150 courses, > 5.500 participants



- www.sutp.org
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#### Global Agendas: a Mandate for Action



- 23 % of all energy-related CO2 emissions
- Decarbonization by 2055 needed
- Only 14 % of NDCs mention NMT



- Cycling contributes to 11 of 17 SDGs
- Only public transport mentioned



- · Strong emphasis on cycling
- Prioritizing it over individual motor vehicles



Bogota| Carlos Pardo 2014



### Global Agendas: EU's Action



- 60% emission reduction by 2050
- BUT: cycling not specifically mentioned



- Revision of policies
- Need to be carried into implementation



- Implementation generally unclear



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#### Transformative Urban Mobility Initiative (TUMI)



Goal: implement the New Urban Agenda...

- ❖ 1,000 Leaders
- Investment 1 bn € / y
- 10 Pilots

























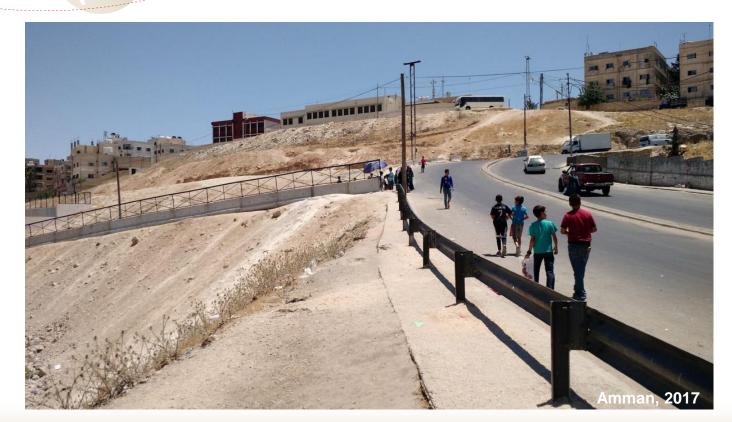




## Cycling Worldwide

A lot of bad examples...





No infrastructure





Or bad one





Or bad one



No Integration and Coherence





Perception: Cycling for the Poor





### What can we do to get people on bikes?





There is so much out there!

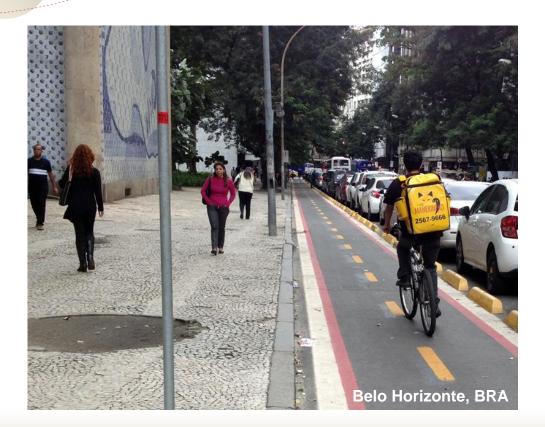


Awareness Raising





Neat infrastructure, e.g. Protected Bikelanes





Efficient Freight Transport





#### Insanely large Bike Sharing Systems



Beijing | Post Magazine 2016



Beijing | Silent Hill/Imaginechina 2016



#### What can we do to get people on bikes?





Support the willing, keep on pestering the others.



#### EU's Action on Promoting Cycling Worldwide



- EU foreign aid:
- 14.000.000.000 € for Paris Agreement in 2014-2020 DEVCO Focus Energy and Climate (EUROCLIMA+)



**European Consesus on Development:** pledge to support more ressource efficient infrastructure



- Global Covenant of Mayors: Sustainable Energy and Action Plans
- Financial support: still strong focus on rural Africa
- Knowledge transfer



Rio De Janeiro | Jakob Baum 2017





#### What can the European Union do more or better?

- Emphasis cross-cuting benefits of active mobility in strategic documents.
- Establish an exchange format between DG MOVE and DG DEVCO.
- Enlarge technical assistance programmes for urban mobility.
- Enforce suitable infrastructure designs.
- Ensure global knowledge exchange.
- Enrich support for national level (THE PEP).



Bangkok | TCC 2015





#### Main Take-Aways

- EU shaped global agendas and the global agendas shape the policies of the EU
- Active mobility is needed to reach goals worldwide…
- ... but it is not sufficiently accounted for in strategic documents and implementation plans.
- We need to scale up technical and financial support
  - for cities and national level.
  - both EU- and worldwide.



Ahmedabad | Carlos Pardo 2007



#### Thanks!

#### Jakob Baum



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#### **Sustainable Urban Transport Project**

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Taiwan (Carlos Pardo)