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Velocity Presentation

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**REGULATING  
INDEPENDENT BIKE SHARES**

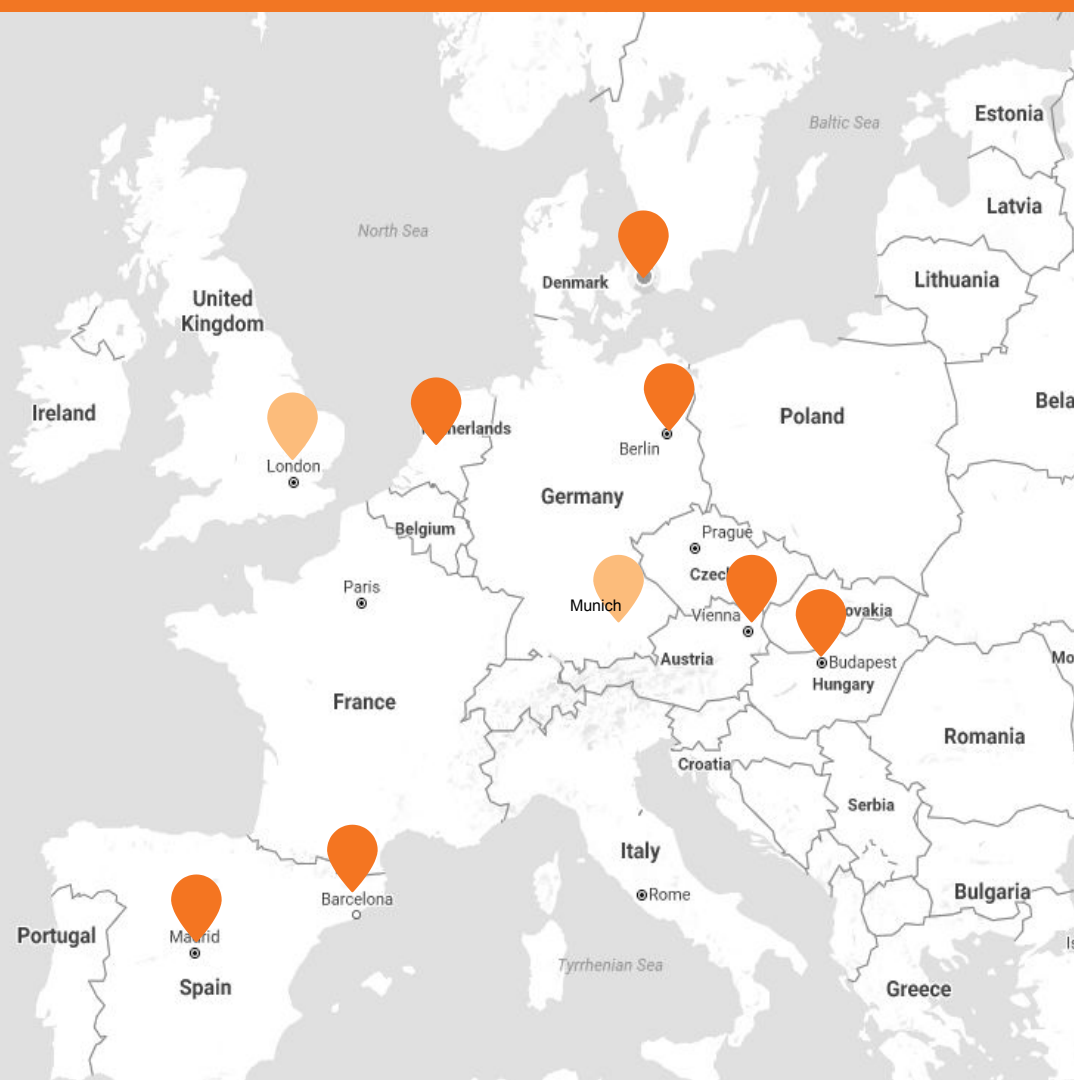




# DONKEY REPUBLIC



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**Book on your  
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**3000**  
Bikes

**35**  
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**45**  
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 Primary city

 Launching soon



# What are independent bike shares?

**Independent bike shares are bike sharing services that have not been part of a public procurement process**

## **Myths:**

- \* Independent bike shares are free floating
- \* They do not work with city governments
- \* Their bikes are not maintained
- \* They use bad quality / unsafe equipment





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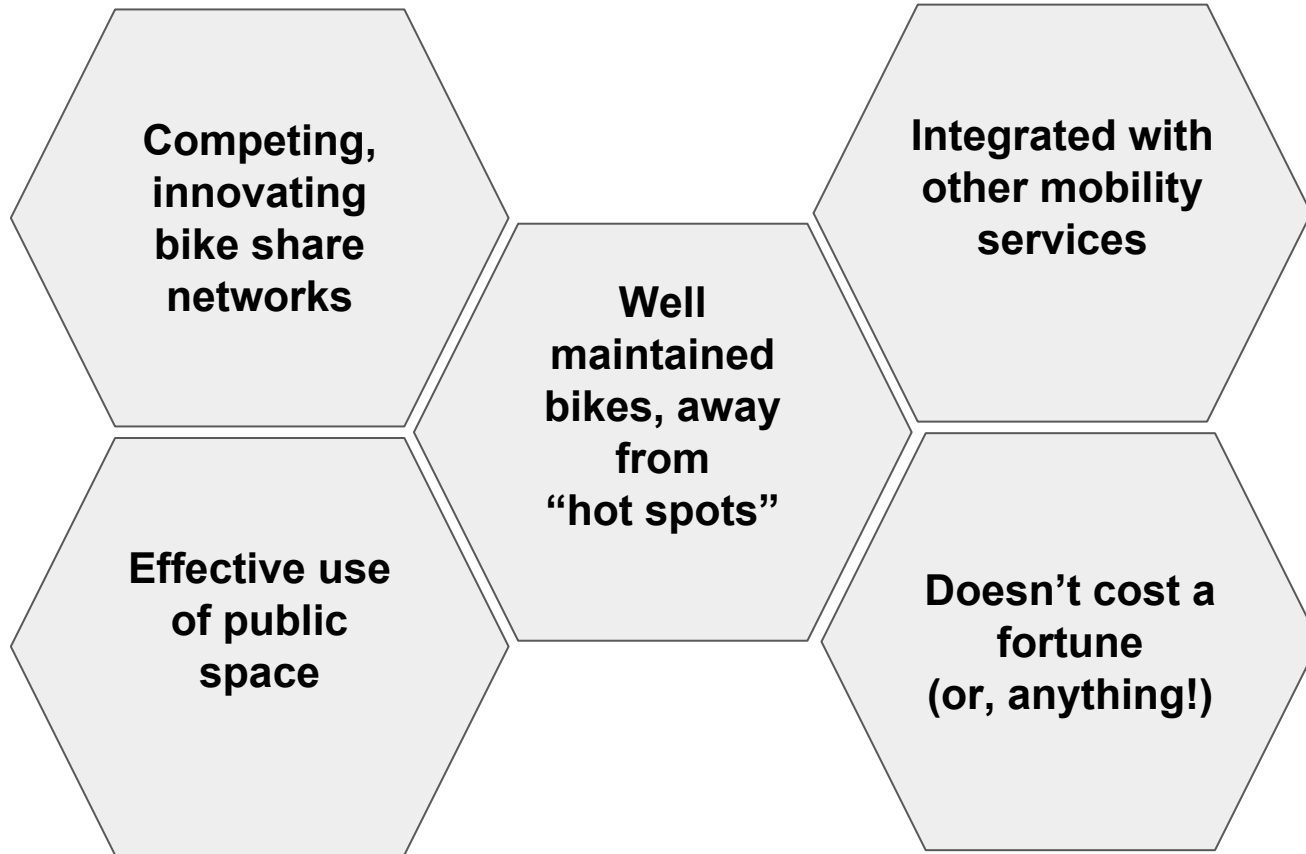
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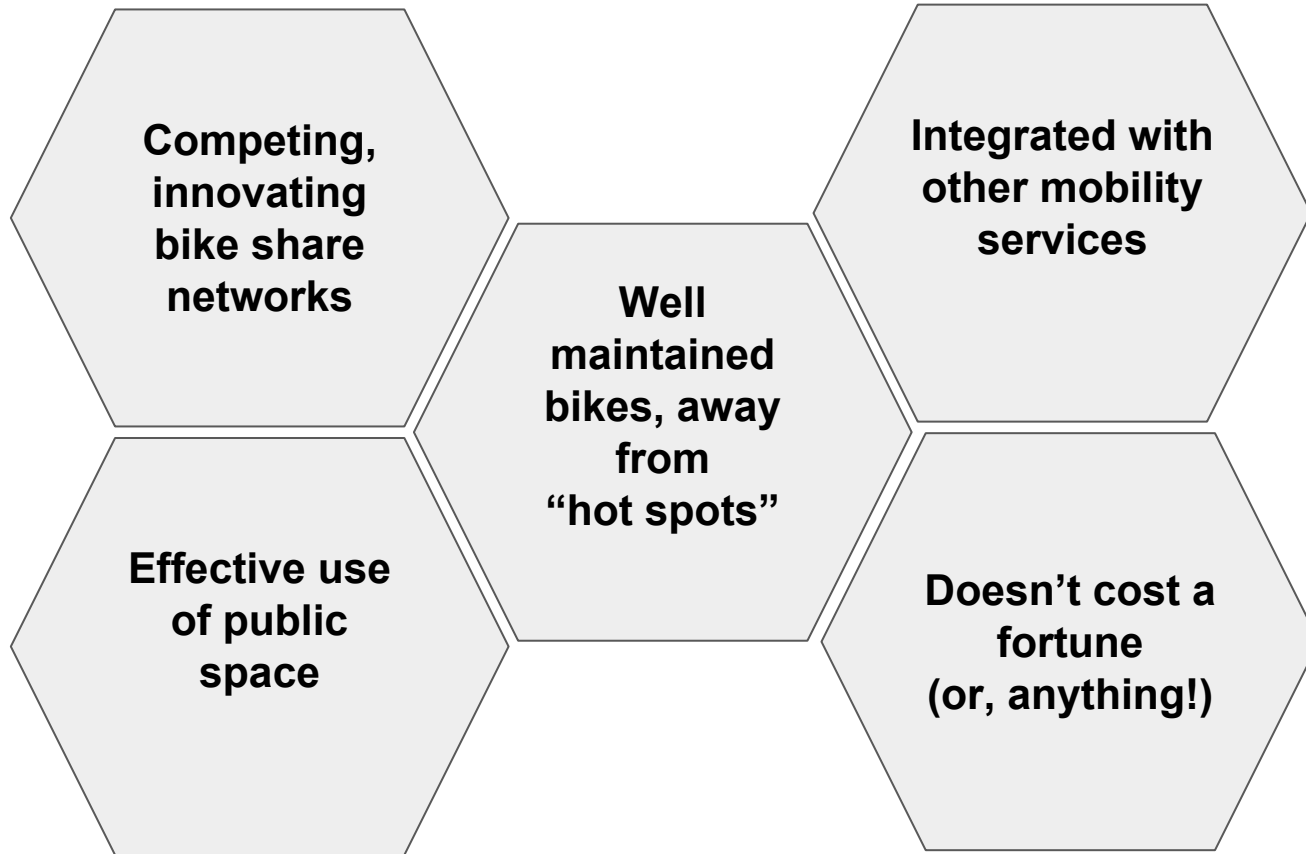
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# The Ideal Bike Share Scenario in a Given City



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# Potential Issues with Independent Bike Shares

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- Simply too many bikes, many sitting idle
- Bike parking creating accessibility issues
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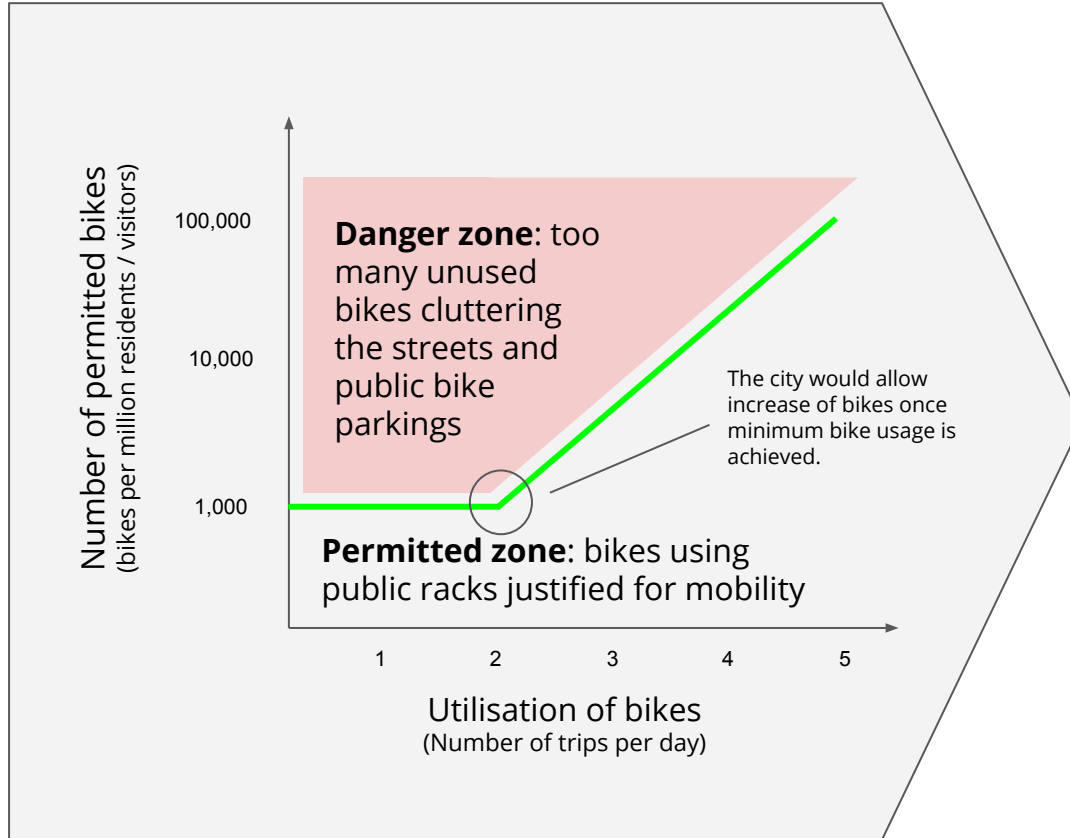
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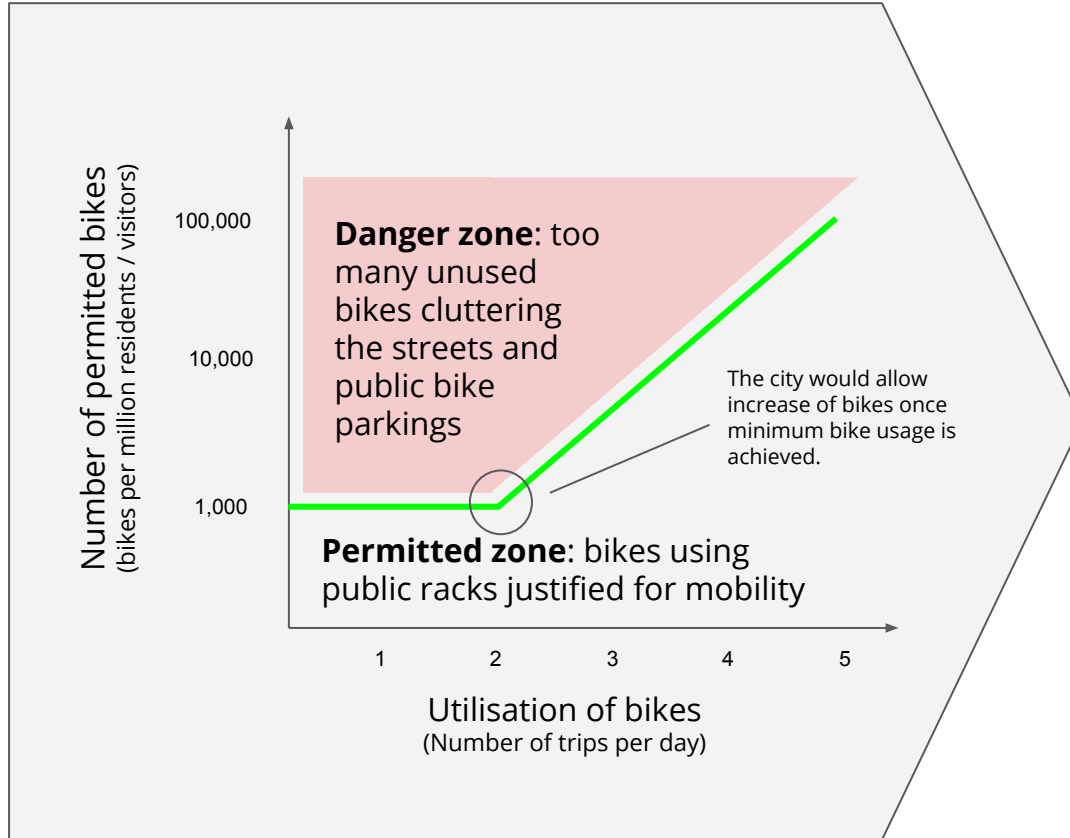
# Proposal 1 - Cap no of bikes based on utilisation on the system



- Allow multiple networks to start operation with limited bikes, f.x. 1,000 in city like Amsterdam
- Increase cap with proven bike utilization
- Open for new systems, doesn't create pressure on infrastructure

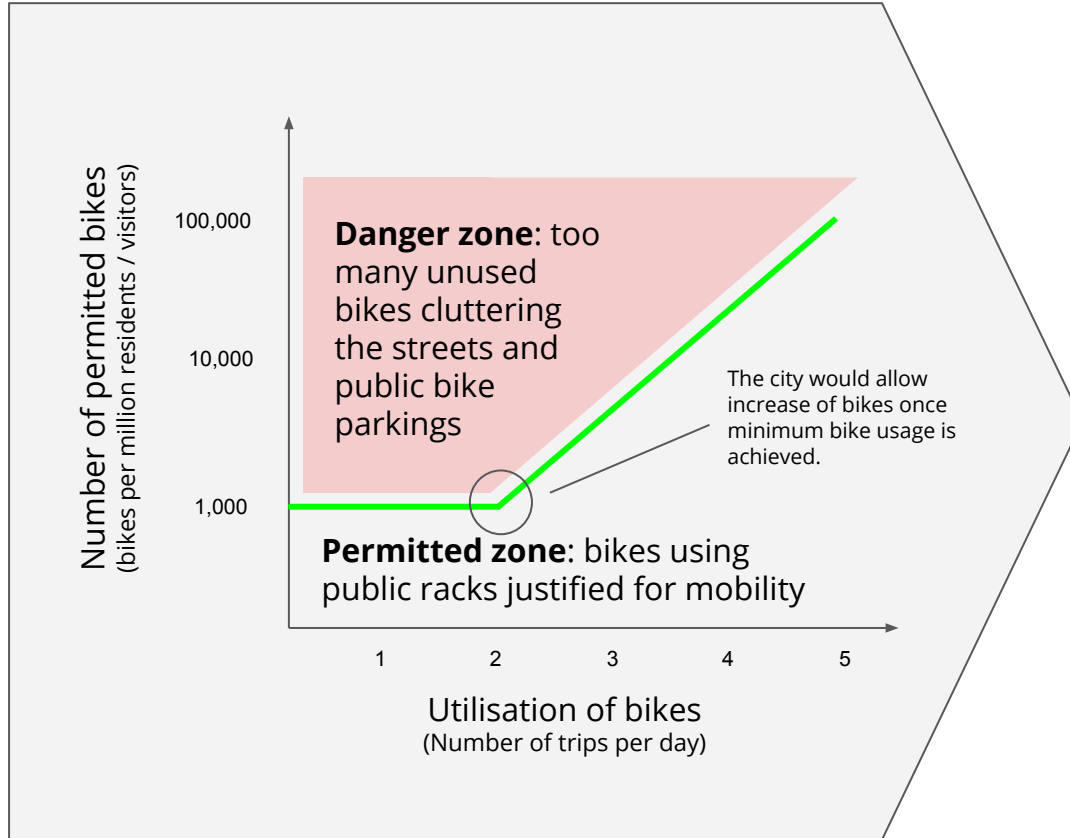


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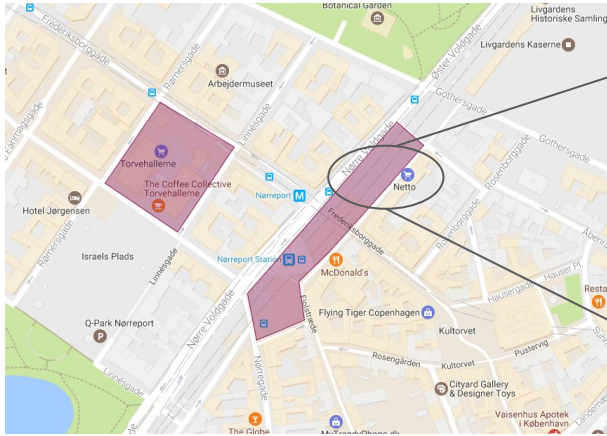
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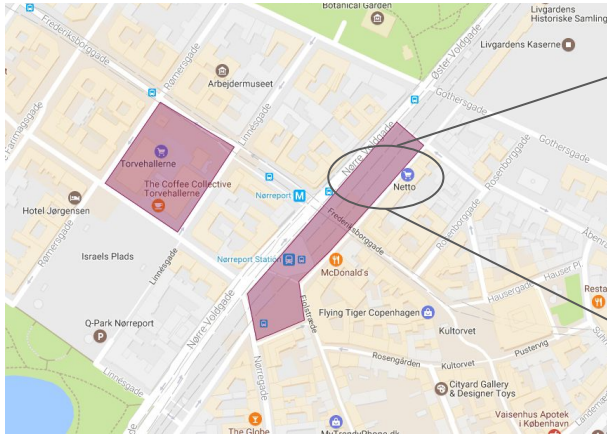


# Proposal 2 - penalty for bikes in designated high traffic areas



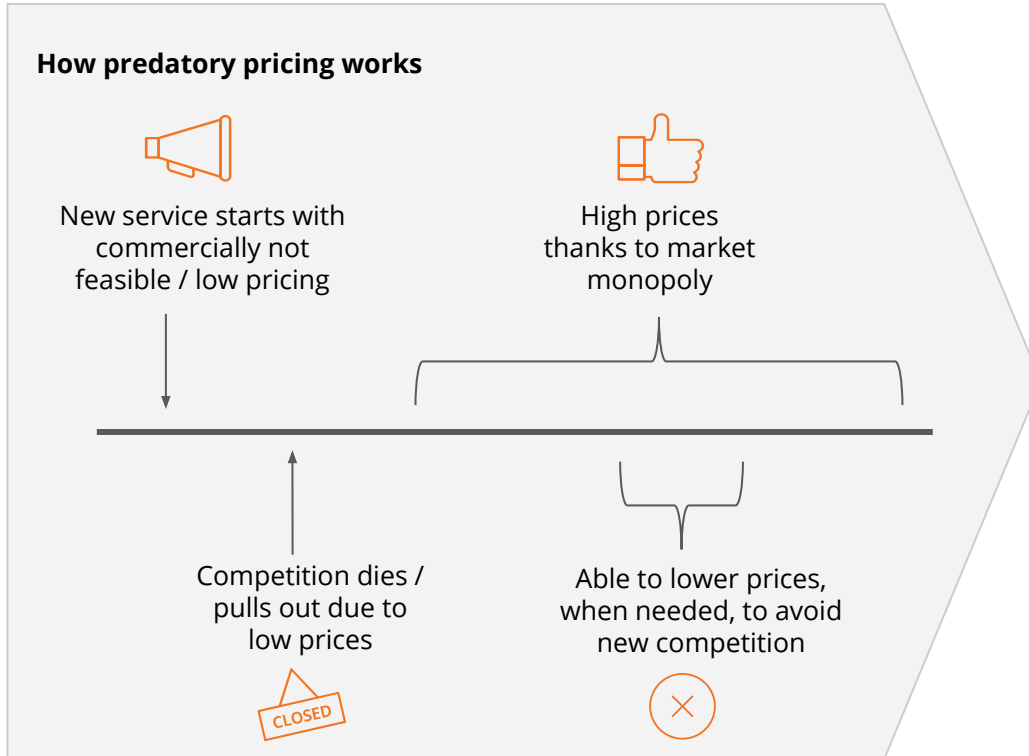
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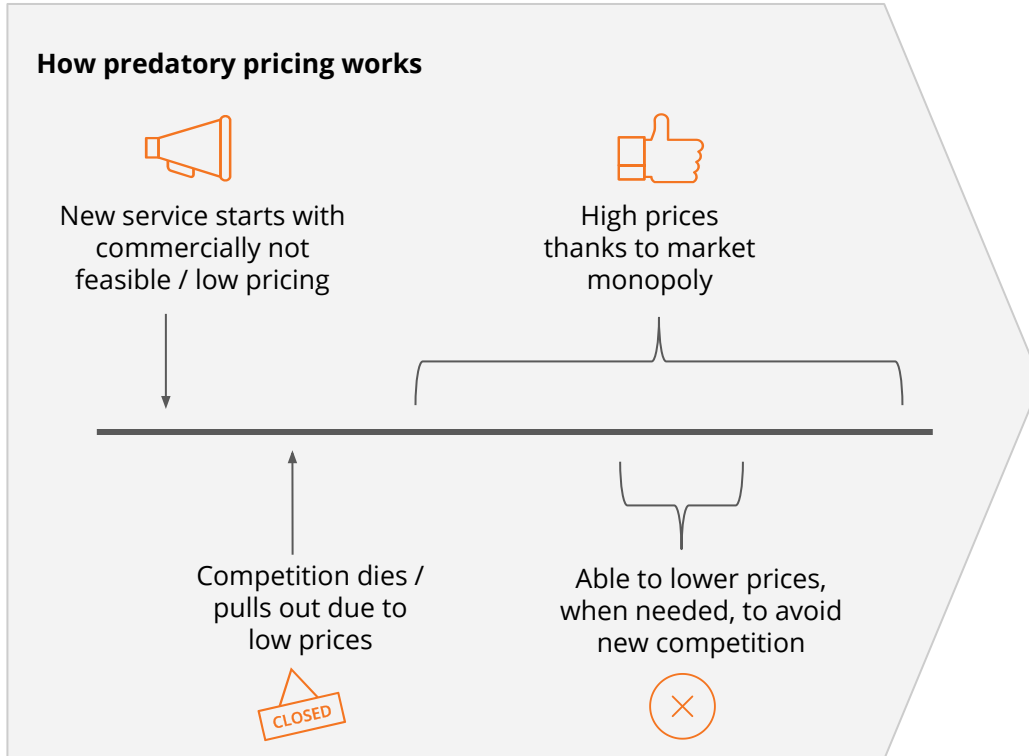
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## Proposal 4 - Subsidise Riders or bike share \*per bike usage\*



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- Focuses on how the money is spent
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