Deployment of bicycles in a MaaS system

By Dries Callebaut BINAMICS Bicycle Technology





KU LEUVEN



TGVelo: Measuring the Quality of an Electric Bicycle

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Taipei, 24.02.2016

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Deployment of bicycles in a MaaS System

Alternatives in mobility

BINAMICS Bicycle Research

Mobility



Climate	
Energy	
Jams	
Health	
Safety	
Spaces	

Energy

Jams

Safety

Spaces

Electric / Hydrogen / CNG,...

Energy

Jams

Safety

Spaces

Electric cars

Autonomous vehicles

Energy

Jams

Safety

Spaces

Electric cars

Autonomous vehicles

Public transport

Energy

Jams

Safety

Spaces

Electric cars Autonomous vehicles Public transport Hyperloop

Energy

Jams

Safety

Spaces

Less emissions Less energy use Improved organisation (MaaS, Swarms, PT) Less speed/mass or separation Less and/or smaller vehicles

Modal shift



Mobility distances



Source figures: "Onderzoek Verplaatsingsgedrag Vlaanderen" mobielvlaanderen.ovg 13



BUT!

Luggage? Distances? Weather conditions? Children? Party dresses? Testosteron? Fear? Habits? Need for speed? Lack of power? Status? Mastering the two-wheeler? Insurance? Law? Protection? Quality?

. . .

Mobility Mix



Source figures: "Onderzoek Verplaatsingsgedrag Vlaanderen" mobielvlaanderen.ovg 16

Modal shift



Bicycles in MaaS: Development needed

Usability

- Distances
- Luggage
- Passengers
- Multi-modality



Bicycles suited for MaaS

- # bodies and preferences
- Locking, charging, location
- Maintenance



Attractiveness

- Image!
- Dry & Warm!
- Luggage!
- Safety!
- Dependable!



Legislation

• People learn the traffic code only when they want to drive a car

- Traffic code is complicated
- System with classification is discriminating the weaker
- Traffic code is good when traffic is separated

Infrastructure

- Separated traffic works in Holland, Denmark and Flanders
- The cost for separated bicycle infrastructure in the rest of Europe is very high
- Bicycle infrastructure must be fine-grained, is in contradiction with highways

Business Models

- Renting bikes at low cost?
- Only bikes in cities?
- Renting specialised and expensive bikes?
- Keeping specialised bikes outside 24/24?
- Peer to peer sharing?
- Bicycle fleets for events?

Binamics Bicycle Technology

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Light vehicles: Innovation Possibilities

Bicycle assets:SimpleVersatileTraditional

"The bicycle is one of the finest examples of engineering design all time. It uses so little in the form of material or resources to produce, yet it does so much so efficiently. Cheap healthy transport, enjoyable leisure, exciting sport and no harmful side effects. In fact, the best our little planet has to offer"

> Mike Burrows Bicycle design, 2008

Ergonomy				Safety					
			Children						
Music	Luggage		Alternative traction		Alternative positions				
			Beach						
Range Tandem	Easy acc	Commu	inication						
			Innov	ation/	Experience				
Folding	Laws		орро	rtunitie	es s				
Being seen	C	Off-road			Sports				
Ū	On a sil		Climbing						
	Speea	Cycling	in darkness	Nav	vigation				





Communication



Concentration

Weather forecast



Anti-fall equipment









Length & Posture



Energy & Power





Speed Range

100W Human Power	Speed							
City bike		12km/h	16km/h	17km/h	20km/h	23km/h	24km/h	31km/h
	Slope Wind	1% 10km/h	1% 0km/h	0% 5km/h	0% 0km/h	0% -5km/h	-1% 0km/h	-1% -10km/h



5 km/h: 1 to 2 beaufort 10 km/h: nearly 3 beaufort

1%: 1m climb on 100m

100W human power

Design Speed (km/h)



100W human power

Design Speed (km/h)



100W human power

Design Speed (km/h)

City Bike	15			25						
+ 250 W										
Racing Bike		18			30					
+ 250 W										
Velomobile			24					45		
+ 250 W										

Learnings

Choose the motor wisely

Don't mention range, use available energy instead

Promote and show the original bicycle character

The motor controller contains interesting innovation chances

Motor efficiency is more important than battery capacity



Intermezzo:

Difference between front wheel motor and mid motor





Electric bicycle assets:

+Faster +Stronger +Electricity

- -Weight
- Dependency

Duurzaamheid		Onderhoud		Gebruik					
Tandwielen		Aantal onderdele	Aantal onderdelen Hellingsgraad						
Ketting		Uitwisselbaarhei	d	Regeling motorvermogen					
Kabelgeleiding		Standaardisatie		Fiets aan de hand					
Spaken				Shimmy					
Vork / kader				Effectiviteit pikkel					
Speedssensor				Geluid					
-4 2	-3 0	0	-3 0	-7 4	-7 6				

