

# NATIONAL CYCLING CHARTER

**We, the signatories to the National Cycling Charter, agree to make joint efforts to further develop and turn cycling into a significant pillar of sustainable economic development as one of the most popular means of transport, tourism, recreation and sport in Hungary between 2014-2020.**

**Currently, the bicycle is the main mode of transport in 19% of all trips in Hungary. This is definitely a value to be preserved and can be increased to 22-25% by 2020.** If this goal can be achieved by exploiting the potential in cycling tourism, cycling sport, national bicycle industry and trade, while decreasing the number of casualties in which cyclists are involved, **Hungary can expect 150 Billion HUF of savings and economic gains in the next 7-year period.**

We agree that an investment of 120 billion HUF on significant developments is needed to achieve these goals, requiring **an increased use of the 2014-2020 EU funds available for Hungary.**

**In order to achieve the objectives and the estimated positive socio-economic impacts, we recommend the following tasks and resources to be included in the relevant programming documents, in accordance with the National Cycling Concept:**

**1. Development of bicycle route networks, infrastructure for cycling mobility and recreational cycling**  
**20 billion HUF – Regional Operational Programme**

- The establishment of cycling -friendly settlements (by the transformation of the road networks of the 50 largest settlements or a functional part of a settlement).
- The establishment of regional-scale cycle route networks for mobility by building new, separate cycling facility (summary 1,000 km-long).
- The development of 70 Bike Parks throughout the country in order to ensure venues for daily physical activities.

**2. Cycling-related education and awareness raising**  
**4 billion HUF - Intelligent Transport Operational Programme**  
**Operational Programme for Human Resources Development**

- Bicycle safety education for 100,000 children
- Campaigns and trainings to promote the use of cycling and to improve road safety
- Programmes to promote high quality, safe bicycles and the registration of bicycles

- Events and programmes for the promotion of cycling as recreational activity and sport

### **3. Development of cycling tourism**

#### **30 billion HUF – Economic Development and Innovative Economy Operational Programmes, Rural Development Programme**

- 20,000 km of national, regional, and local tourism cycle route networks to be created as part of complex cycling tourism projects, including signalisation that meets the national standards, bike-friendly network services, information, promotion and saleable tourism products.
- 1,000 km of new long distance infrastructure to be built along the key national trails.

### **4. Bicycle industry and trade**

#### **5 billion HUF - Economic Development and Innovative Economy Operational Programmes**

- The support of capacity building organised in clusters, innovative product development, market access, market development, cycling related start-up enterprises etc.

### **5. Development of cycling organizational structure**

#### **1 billion HUF - Regional and Local Development Operational Programmes**

- The establishment and operation of a coordinating body related to all areas of cycling with the participation of responsible civil and governmental organizations

### **6. Cycling aspects must be taken into account in case of all relevant traffic, urban, regional, rural, economic and human resources development projects. HUF 60 billion – all relevant operational programs**

- The establishment of different road cycling infrastructure elements, bicycle storage and parking, procurement of vehicles that allow bicycle carriage, different educational and campaign activities etc.

**The signatories of the Charter declare that we regard the aforementioned objectives as important and the developments detailed in the National Cycling Concept as necessary, efficient and likely to generate a rapid return on investment. We therefore believe that it is necessary to ensure that they receive the necessary European, and, to a smaller extent, national resources in the period 2014-2020.**

Budapest, 17 September 2013

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Pál Völner  
Ministry of National Development  
Minister of State for Infrastructure

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European Cyclists' Federation

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Cycling Hungary Alliance

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National Federation of Cycling  
Friendly Settlements

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Hungarian Cycling Club

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Hungarian Cycling Sport Federation

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Hungarian Friends of Nature

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Hungarian Bicycle Industry and Retailers' Federation